

Bridge Communities' 2024 Event Lineup and Sponsorship Opportunities

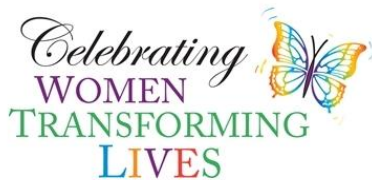


Wine Women & Shoes
Saturday, February 24, 2024
Oak Brook Hills Resort

Wine Women & Shoes is a premier event attracting a highly desirable target market of “CEO moms” and business professionals, key influencers, tastemakers, and connectors. Women who are affluent, community-minded, and socially conscious.

The event features a high-energy, high-class luncheon with boutique shopping, fun raffles, live and silent auctions, a glamorous fashion show, wine tastings, and much more! We anticipate another sold-out event, with over 450 guests and volunteers in attendance.

As a sponsor, your brand, would be promoted throughout months of robust social media and email campaigning, as well as via two event websites, signage, and the program book. Bridge offers over two dozen different sponsorships, each with its own unique additional benefits, including options to feature videos and access guests.



Celebrating Women, Transforming Lives
Friday, May 17, 2024
Mason Sabika, Naperville

Now in its fourteenth year, Celebrating Women, Transforming Lives (CWTL) is a much-loved, sell-out event. Guests are treated to a beautiful luncheon experience, emceed by ABC7's Judy Hsu, and a truly heartwarming celebration of two honorees.

The *Transforming Lives Award* recognizes one woman who, through selfless dedication to improving the lives of women and children, has made DuPage County stronger and more vibrant for us all. The *Lives Transformed Award* honors a mom in Bridge's Transitional Housing Program who, through exemplary tenacity and inspiring heart, has overcome the odds and is a flourishing example of what's possible through Bridge.

Sponsors benefit from brand exposure to thousands of Bridge followers and over one hundred event attendees. Bridge offers over ten different CWTL sponsorships, some with their own unique additional benefits, including the option to feature a video. A \$20,000 matching grant provided by Duly Health & Care's Charitable Fund provides additional attention and promotional value for all sponsors.



Glen Ellyn Backyard BBQ
Saturday, September 14, 2024
Downtown Glen Ellyn

A free, family-friendly festival, the Glen Ellyn Backyard BBQ is much-anticipated event, drawing thousands of BBQ and live music fans from across the Chicago region. In its 16-year history, the BBQ has grown to be the largest amateur BBQ competition in Illinois. It's a perfect opportunity to showcase your brand and community commitment.

Glen Ellyn and the surrounding communities are economically robust with family household incomes that average over \$100,000. Residents are primarily single-family homeowners, college-educated, and boast significant discretionary spending.

As a BBQ sponsor, you would benefit from generous social media via the BBQ's 3,200+ Facebook and 1,500 Twitter followers, *PLUS* Bridge's 7,000+ constituents and 4,000+ social media followers. Bridge offers over a dozen different BBQ sponsorships, each with its own unique additional benefits. Some include the ability to man a booth at the event providing direct access to guests.



Sleep Out Saturday (SOS)
November 2, 2024
Across DuPage County

In November an estimated 1,000 people of all ages will spend a chilly night outside in tents, cardboard boxes, and cars. Families, individuals, college students, corporate employees, and small groups will all come together with the goal of raising over \$100,000 for families facing homelessness. Every penny raised will support at-risk families in Bridge's Transitional Housing program.

Now in its 20th year, this life-changing, flagship event provides you with broad brand exposure throughout the western suburbs. Participants can sleep out anytime around the month of November. Media attention will be concentrated on November 2nd, when the College of DuPage will host a public kick-off rally.

Bridge offers four different levels of SOS sponsorship, ranging between \$1,000 and \$10,000, as well as two unique underwriting opportunities. Because of its high visibility and long history, SOS enjoys meaningful print and broadcast media coverage. Sponsors also benefit from a "multiplier effect," whereby brands are seen by 1,000+ SOS participants *PLUS* thousands more when they visit individual peer-to-peer fundraising pages.



In addition to all the benefits described above, you will be aligning your brand with one of the area's most respected and award-winning nonprofits. Bridge Communities is a Top 20 Chicago Magazine non-profit, winner of the Alford-Axelson Award for Nonprofit Managerial Excellence, and a multi-year 4-STAR Charity Navigator agency.

We welcome the opportunity to create a package of sponsorships and/or volunteer opportunities that meet your goals and provide a fulfilling experience, outstanding brand exposure, and exceptional mission alignment. Contact Jen Bystry 630.403.5095, jenifer.bystry@bridgecommunities.org.

I hope to talk with you soon. *Thank you!*